ABSTRACT

The control of dengue is a major challenge for the sectors of public health in Brazil, and its participation essential for the successful vector control. One of these challenges, highlighted by this study is the development of messages aimed at the population that are broadcast in newspapers, internet, posters, brochures, etc., which stand out for reaching a large population and because they had problems with the omission of important information disease and its vector, problems related to the oversimplification of language which leads to loss of information and non-permanent disclosure, representing one of the reasons why the population does not participate effectively control the disease by vector control. In this context, it is necessary to propose new strategies that provide correct information to the population so that it can act effectively. We present the school as an environment suitable for carrying information on public health by its commitment to education and citizenship. Therefore, this study highlights the importance of participation of the Federal Institute of Education, Science and Technology Fluminense in the community. For this, he prepared a material in the form of a booklet to be available on the website of IFF.

Keywords: Dengue, Aedes aegypti, the dengue education in school, IFF, primer on dengue.